



CLIENT TESTIMONIALS

"Through the RealVitalize® program, my agent brought in an exceptionally capable contractor and trades people who, under her direction, quickly transformed the condo from ragged to beautiful! We had a full-price offer before the listing went live."

- Lisa Laube, HI

"Using the RealVitalize program, my agents were on top of every detail and very understanding of the relatively minimal but critically requisite steps to take. They guaranteed a fast sale without sacrificing one dollar of potential revenue."

- Cliff Courtney, FL

"I planned to sell my house for less because I didn't have the time or money to coordinate the repairs needed. The RealVitalize program allowed me to get the most money for my home, and I didn't have to pay for anything until the house was sold – and that was from the sale proceeds!"

- Pauline Boyer, OH



CONTACT US

Learn more about the RealVitalize program at RealVitalize@realogy.com or visit RealVitalize.com.



ColdwellBankerHomes.com

*Based on program data from June 1, 2020 to May 31, 2021. Not a controlled study; correlation does not equal causation. Results not guaranteed and past performance does not guarantee future results.

Execution of a program agreement is required. RealVitalize is not available in all states and available only at participating offices. Void where prohibited by law. Additional terms and conditions apply. Results not guaranteed. If listing doesn't sell within 12 months from the first project completion, seller must pay back the full amount of covered services. All property enhancement services are provided by the applicable service providers affiliated with Angi. Neither the Coldwell Banker System nor any of its respective franchisees or affiliated companies is providing any property enhancement product or service in connection with the RealVitalize program. Not intended as a solicitation if your property is already listed by another broker. Affiliated real estate agents are independent contractor sales associates, not employees. ©2021 Coldwell Banker. All Rights Reserved. The RealVitalize logo and service mark are owned by Realogy Group LLC. Coldwell Banker and the Coldwell Banker logos are trademarks of Coldwell Banker Real Estate LLC. The Coldwell Banker System is comprised of company owned offices which are owned by a subsidiary of Realogy Brokerage Group LLC and franchised offices which are independently owned and operated. The Coldwell Banker System fully supports the principles of the Fair Housing Act and the Equal Opportunity Act. 21JBM7_NAT_8/21



FIX IT UP WITH NOTHING UP FRONT

REALVITALIZE® PROGRAM

Most homes using the RealVitalize program sell at or above list price*.



HOW IT WORKS

- 1. Enroll in RealVitalize® Program**
Upload seller-signed Participation Agreement in the online enrollment platform. Approval takes 24-48 hours.
- 2. Schedule Projects**
Angi project consultant connects you to service professionals to scope work, provide estimates and schedule.
- 3. Work Gets Completed**
Work will be finished on time and on budget. Angi guarantees your seller's satisfaction with work quality.
- 4. Home Sells, Costs Paid Back**
When home closes, funds will be removed from settlement proceeds – no interest, markups or fees.



MOST HOMES USING THE REALVITALIZE PROGRAM SELL AT OR ABOVE LIST PRICE*.



BEFORE



AFTER



BEFORE



AFTER



BENEFITS

- Streamlined process
- No interest fees or markups
- No liens filed against property
- No credit checks or pre-qualifications
- No minimum or maximum housing price to enroll
- No minimum project cost (maximum \$50,000)
- Access to top-rated service providers from Angi, which harnesses both HomeAdvisor and Angie's List networks



SELL YOUR HOME FASTER, FOR A BETTER PRICE.

The RealVitalize® program lets you make needed improvements and repairs to prep your home for sale. We pay the up-front costs and you don't pay us back until closing, with no hidden fees, charges or markups.



SERVICES AVAILABLE

- Staging
- Appliance purchasing and installation
- Kitchen and bathroom upgrades
- Handyman services
- Curb appeal enhancements
- Electrical upgrades
- Drywall and insulation
- Painting
- Plumbing
- Moving and storage
- Junk hauling and more

Structural work is not included.



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